

## PRESS INFORMATION

## Simply Red to open "Spring Blanc" in Ischgl with the 1st Top of the Mountain Spring Concert

On April 2, 2022, the internationally acclaimed, Simply Red will make their Ischgl debut and open the new "Spring Blanc" event series and thus four of the most exciting weeks on the slopes - with the first "Top of the Mountain Spring Concert". Concert admission is included for free in the day ski pass.

Spring-like temperatures, perfectly groomed pistes, untouched powder runs and buttery soft firn snow: In spring, the ski season in Ischgl shows its best side and really picks up speed once again, as due to the Silvretta Arenas special altitude - 90 percent of its pistes are above 2,000 meters - ski fun is guaranteed here until the beginning of May. This year, guests can expect a colourful program full of culinary delights and music on the slopes with the new event series "Spring Blanc" as well as unforgettable spring skiing.

The first Top of the Mountain Spring Concert will kick things off on April 2, 2022, with Simply Red, one of the most successful English bands, performing on the legendary "Ischgl Stage". The live concert will take place on the piste, open air on the Idalp, located at 2,300 meters above sea level, and will start at 13.00. The concert admission is included in the ski ticket. The day ski pass for Ischgl/Samnaun is also the ticket to the concert and costs on April 2, 2022, Euro 90.00 per person. With all valid more-day ski passes the concert is included. All information here.

## Simply Red

Simply Red, fronted by Mick Hucknall, deliver an emotional soundtrack with an infectious blend of soul and pop and elegant, sensitive ballads, and are one of the most popular groups of the British pop era. Over 100 single and album chart successes with a combined circulation of more than 60 million, dozens of gold and platinum awards and 1,500 concerts in front of more than 12 million fans mark their amazing career. The breakthrough came in 1985 with their debut album "Picture Book" and the single "Money's Too Tight (To Mention)." Their successful interpretation of the song "If you don't know me by now" is also





unforgotten. Mick Hucknall has been the lynchpin of Simply Red as singer, songwriter and bandleader since its beginnings in 1985, supported by his long-time saxophonist Ian Kirkham. The acclaimed band has played in its current formation since 2003.

## Spring Blanc - Skifun until the beginning of May

Whether you are a passionate skier, sun worshipper, gourmet or music lover - the new event series "Spring Blanc" provides a multitude of reasons to welcome spring on the white slopes of Ischgl. On the program: event highlights such as sun.downer, mountain.breakfast and dine.around. In addition, visitors will experience the Top of the Mountain Spring, Easter and Closing concerts, the spring snow festival on Alp Trida as well as additional musical highlights. Sun, mountains and perfect firn slopes included.

All info: here.

Note: All announced events are subject to the measures of the Austrian federal government against the coronavirus pandemic! As responsible hosts, we naturally carry the respective official requirements and inform continuously about current safety and health measures.

Further information at www.ischgl.com.

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Direct image downloads here: TOM Spring Concert 2022

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