

International guests in Ischgl and Samnaun often have the problem of only being able to use their cell phone for data services to a limited extent or not at all, as the prices for roaming are very high. Austrian guests also have this problem when they are in Samnaun, as Switzerland is not included in EU data roaming.

With the up³ eSIM from Drei, guests can buy a package for data roaming very easily and inexpensively. A digital SIM card is installed as a second card in a modern smartphone using the up3 app. The app saves complicated handling in the smartphone menu to activate an eSIM.

Current smartphones allow a second SIM card to be used for data services. You can still be reached under the telephone number of your (first) SIM card. The video from Drei explains the service: <u>Link</u>

The cost of the up³ eSIM-Card is \notin 24,80¹ for 1 *Month*. For this you get the basic package (\notin 19,90¹) with:

- Unlimited data volume, voice calls and SMS in Austria
- 20 GB data volume in the EU (EU roaming)
- 0.25 GB data volume in Switzerland

As soon as the up³ eSIM is activated, we recommend purchasing additional

- 1 GB data package for Switzerland (€ 4,90¹).

This means you are on the safe side and can not only use Whatsapp for voice and video calls, but also send photos and use social media without any worries. If a guest needs more data volume for Switzerland - up to 10 data packages can be purchased.



The up3 eSIM is advertised in the ski area by means of *Stickers* (left in the picture) that are clearly visible in the ski area and *Posters* (right in the picture), that can be displayed in the hotels.



(1) Drei has ongoing promotions. In the current Christmas promotion, which runs until the end of January 2024, the cost of the basic package is ≤ 16.50 per month, or ≤ 4.50 for a 1GB data package for Switzerland. The current prices can be found in the app.